

**I'm
passionate.**

**I'm
courageous.**

**I'm
ethical.**

**I'm
professional.**

**I'm a
CMC.**

Invest in yourself.

Individuals with the CMC designation are serious about management consulting as a profession and have personally invested in their career. Consulting is not something they do casually between jobs or as contract employment. CMCs are driven by a personal commitment to find solutions that best address their clients' challenges.

Anyone can claim to be a consultant, but only an individual with the highest level of competency can meet the standards required to become a Certified Management Consultant in Canada.

Consult with courage.

A consultant's most valuable asset is their reputation. CMCs have the courage to stand behind their values and choices in the face of opposition and adversity. The CMC designation represents a commitment to the highest standards of consulting and adherence to CMC-Canada's Uniform Code of Professional Conduct.

To maintain high standards of professional competency, CMCs are required to commit to specified levels of professional development each year. This ensures they are well acquainted with the latest trends and best practices in Management Consulting.

Good to great.

CMCs define success by their clients' success. They believe strengthening the client-consultant relationship, a primary goal of CMC-Canada, is critical to achieving great results.

Engagements are more than just fees to CMCs.

CMCs approach a client's situation with an open mind and a structured diagnostic process. CMCs may have declared areas of expertise, but they are required to demonstrate and maintain competencies across a broad set of functional disciplines.

The insight CMCs provide can mean the world to a business.

CMCs are able to see the whole business and understand cross-functional and stakeholder implications. CMCs seek to address the cause of a problem, as opposed to its symptoms. They are able to get past an organization's top-of-mind problems to identify the underlying causes and help management understand solutions.

Pride in the profession.

CMCs maintain their designation through CMC-Canada's comprehensive program of workshops and professional development training, tailored to meet the needs of management consultants at differing stages of their careers. CMCs have the opportunity to:

- > Connect and share experiences with their peers through networking and education events.
- > Stay current with the latest industry information through regular communication pieces.
- > Receive materials designed to assist their career development and to attract new clients.
- > Gain access to career information and employment opportunities.

Through active involvement in CMC-Canada and their local Institute, CMCs can truly show their pride in the profession.

Join CMC-Canada.

Joining CMC-Canada is the first step toward earning the Certified Management Consultant (CMC) designation.

Founded in 1962, the Canadian Association of Management Consultants (CMC-Canada) administers, and its provincial Institutes confer, the Certified Management Consultant (CMC) designation in Canada. The Association and its members advocate for the CMC designation and are dedicated to advancing the profession and delivering the benefits of their efforts to the client community. CMC-Canada is a founding member of the International Council of Management Consulting Institutes (ICMCI).

Learn more about becoming a CMC-Canada member and/or obtaining the CMC designation.

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A HIGHER LEVEL of
management consulting



Un NIVEAU SUPÉRIEUR
de conseil en management